

Master's Degree in Educational Economy and Management

(120403)

Our master's program is designed to prepare high level of professionals with integrity, critical thinking and innovative awareness. Through their progress of study, students develop agenda as school teachers, policy analysts, and administrators in educational fields.

The features of our program include:

- drawing upon the social and behavioral sciences to stimulate new ways of thinking about educational governance, administration, economy, evaluation and etc.
- strong links with schools, bureau of education and other educational institutions
- addressing real-world needs and solve education problems with scientific methods

1. Academic Credential Granted

Master of Education in Educational Economy and Management

2. Length of Study

The general length of this program is 3 years (5 years maximum). Upon completing program requirements, students with outstanding academic performance may apply for speed-up graduation or PhD candidates directly.

3. Focus Areas

Education Management and Governance

Educational Economics and Finance

Education Evaluation and Policy Analysis

Educational Leadership and Organizational Development

4. Credit Requirements

A minimum of 32 graduate level hours is required to complete your program.

(1) Types of Courses

General courses (7 credits, including a non-credit course “Research ethics and academic norms”)

Educational foundations (9 credits)

Required core in Educational Economy and Management (8 credits)

Elective area of specialization (6 credits)

Interdisciplinary courses (2 credits)

(2) Program Coursework

| Category | Title | Credit | Semester |
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| General Courses (7 credits, required) | Theory and Practice of Socialism with Chinese Characteristics | 2 | 1 st |
| | Marxism and Methodology of Social Science | 1 | 1 st |
| | Foreign Language | 4 | 1 st &2 nd |
| | Research Ethics and Academic Norms | a non-credit course | Independent study & online assessment |
| | Fundamentals of Educational Statistics (EDU660) | 2 | 2 nd & 3 rd |
| | Casual Inference in Education | 1 | 2 nd |
| | Regression Analysis (EDU760) | 1 | 2 nd & 3 rd |
| | Experimental Design(EDU750) | 1 | 2 nd & 3 rd |

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| Educational Foundations (9 credits, required) | Foundations of Educational and Psychological Measurement (EDU770) | 1 | 2 nd & 3 rd |
| | Quasi-experimental Research Design (EDU850) | 1 | 2 nd & 3 rd |
| | Hierarchical Linear Model, HLM (EDU865) | 2 | 2 nd & 3 rd |
| | Structural Equation Modeling(EDU866) | 2 | 2 nd & 3 rd |
| | Multivariate Statistics (EDU860) | 2 | 2 nd & 3 rd |
| | Survey Research(EDU870) | 1 | 2 nd & 3 rd |
| | Educational and Psychological Assessment II | 2 | 2 nd & 3 rd |
| | Writing to Publish Quantitative Research Paper (EDU890) | 1 | 2 nd & 3 rd |
| | Introductory Theory of Qualitative Research (E1) | 2 | 2 nd & 3 rd |
| | Field Inquiry Strategies (E2-1) | 1 | 2 nd & 3 rd |
| | Case Study (E2-2) | 1 | 2 nd & 3 rd |
| | Action Research | 1 | 2 nd & 3 rd |

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| | | (E2-3) | | |
| | | Narrative Inquiry in Education (E2-4) | 1 | 2 nd & 3 rd |
| | | Cultural Studies and Researches in Life History (E2-5) | 1 | 2 nd & 3 rd |
| | | Grounded Theory (E2-6) | 1 | 2 nd & 3 rd |
| | | Qualitative Analysis Using NVivo (E3) | 1 | 2 nd & 3 rd |
| | | Writing of Qualitative Research (E4) | 1 | 2 nd & 3 rd |
| | | Western Philosophy and Its Connection with Education | 3 | 1 st & 2 nd |
| | | Theoretical foundations of education | 2 | 1 st |
| Required Core (8 credits) | | Educational administration and management | 3 | 1 st |
| | | Economics of Education | 3 | 1 st |
| | | Thesis writing (I) | 1 | 2 nd |
| | | Thesis writing (II) | 1 | 3 rd |
| | Educational economy module | Education Finance | 2 | 2 nd & 3 rd |
| | | The Emerging Education Markets | 2 | |
| | | Economics of | 2 | |

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| Elective Area of Specialization (6 credits) | | School Management | | |
| | Education management module | Educational Policy | 2 | 2 nd & 3 rd |
| | | Teacher and Principal's Professional Development: Theory and Practice Issues | 2 | |
| | | Psychology in School Management | 2 | |
| | | Practice and Theory of School Management | 2 | |
| | | Educational Law | 2 | |
| | | Organization and management for classroom teaching and learning | 2 | |
| | | Educational Ethics | 2 | |
| | | Workshop for educational policy and reform studies | 2 | |
| | | (II) Workshop for educational policy and reform studies | 1 | |
| | Educational evaluation module | Research on Issues of Educational Examination and Evaluation Policy | 2 | 2 nd & 3 rd |
| | | Theory and Technique of Educational Evaluation | 2 | |
| | | Educational evaluation and examination system | 2 | |
| | Educational leadership | Educational Leadership | 2 | 2 nd & 3 rd |

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| | module | | | |
| | | Social Science Foundation of Education Leadership and Policy | 2 | 2 nd & 3 rd |
| Interdisciplinary Courses (2 credits, elective) | | | 2 | |